



C. A. R. F.

CICATRICIAL ALOPECIA RESEARCH FOUNDATION

CARF Fourth International Conference for Patients and Doctors
Crowne Plaza Hotel
Beverly Hills, CA
Friday, September 24 - Sunday, September 26, 2010

The Cicatricial Alopecia Research Foundation (CARF) and Drs. Pearl Grimes and Lenore Kakita invite you and your family to attend a three-day educational conference to learn more about cicatricial alopecia.

Why patients, families, friends, physicians and nurses should attend!

- ❖ Learn more about the diagnosis and available treatments for cicatricial alopecias
- ❖ Discover the latest research breakthroughs for this difficult group of diseases
- ❖ Find out about available cosmetic solutions
- ❖ Meet and converse with leading physicians and researchers in an informal setting
- ❖ Participate in small group discussions, meet new friends and get support
- ❖ Explore and visit a wide variety of attractions in the diverse Los Angeles area

FOR MORE INFORMATION AND REGISTRATION FORMS:

Go to www.carfintl.org or contact Margaret Sachs at Margaret@carfintl.org



C. A. R. F.
c/o Margaret Sachs
12516 Nedra Dr.
Granada Hills, CA 91344

HOTEL RESERVATIONS

Crowne Plaza Beverly Hills Hotel
1150 S. Beverly Drive
Los Angeles, CA 90035
Tel: (310) 553-6561
www.cpbeverlyhills.com

In order to get the maximum benefit of the Conference attendees are encouraged to stay at the Crowne Plaza Hotel for the entire Conference.

RESERVATIONS

To make reservations by phone: Please call the hotel at 310-553-6561. Specify you are with CARF to get the special rate of \$99 per night (rate includes up to four people per room), which can be extended, based on availability, three days prior to and after the CARF Conference.

To make reservations online: Please go to

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=2224908

Deadline: Reservations must be made by August 23, 2010. Don't delay, as rooms are available on a first-come, first-served basis. The rate for reservations made after the deadline will be subject to availability.

Payment: Reservations must be accompanied by a first-night room deposit or guaranteed with a major credit card.

Cancellations: Reservations may be canceled without penalty up to 24 hours prior to the arrival date.

Check-in time: 3 pm.

Check-out time: 12 noon.

Crowne Plaza Beverly Hills is a luxury boutique hotel within walking distance of Rodeo Drive and a short distance from other LA hot spots, including the Hollywood Walk of Fame, Grauman's Chinese Theater, The Getty Center, The Music Center, Universal Studios and famous Southern California beaches, including Malibu, Santa Monica and Venice Beach. The hotel's recreational amenities include a 24-hour fitness center and heated swimming pool. On-site dining is available at Marty's Bistro, the Lobby Lounge and the Crowne Plaza Corner Pantry. Some of LA's best restaurants are located within walking distance. A list will be included in your registration packet.

LOCAL TRANSPORTATION AND PARKING

Crowne Plaza Beverly Hills Hotel is conveniently located only 12.4 miles from Los Angeles International Airport (LAX). Airport to hotel transportation options include the following (approximate prices):

Taxi: \$35

Taxis can be found in front of each terminal under the yellow taxi sign

Prime Time Shuttle: \$22 (800-733-8267)

http://www.primetimeshuttle.com/locations/airportshuttle_LAX.html

Super Shuttle: \$25 (800-258-3826)

http://www.supershuttle.com/LA_airport_shuttle.aspx

Hotel self-parking: \$12 (for CARF attendees only)

Valet parking: \$25

ATTIRE

Casual attire is appropriate for the entire Conference.

Interested in volunteering at the Conference? If so, please email: volunteer@carfintl.org.

CONFERENCE PROGRAM

Friday, September 24

3:00 – 8:00 pm **On-Site Registration**
5:30 – 7:30 pm **Welcoming Reception** with Complimentary Hors d'Ouevres and Cash Bar

Saturday, September 25

8:00 – 10:00 am **On-Site Registration**
8:30 – 11:30 am **Welcome Program**
CARF Goes Forward
Clinical Aspects
Medical Center
CCCA (Central Centrifugal Alopecia)
Medical Management
Research Breakthroughs
Turning it Around: A Patient's Perspective

Pearl Grimes, MD, and Lenore Kakita, MD
Ken Washenik, MD, PhD, Emcee
Sheila Belkin, CARF Cofounder & CEO
Victoria Barbosa, MD, MPH, Rush University

Pearl Grimes, MD, University of California, Los Angeles
Wilma Bergfeld, MD, The Cleveland Clinic Foundation
Vera Price, MD, University of California, San Francisco
Sandra Dubose-Gibson, President, Dubose Entertainment

1:00 – 2:45 pm **Ask the Expert Panel Session**
Lenore Kakita, Moderator: Victoria Barbosa, Wilma Bergfeld, Pearl Grimes, Vera Price, Jerry Shapiro, Ken Washenik

3:00 – 4:30 pm **Themed Support Sessions**
A. Express Yourself!
B. Living with CCCA

6:30 – 9:30 pm **CARF Hosted Dinner for Registered Guests**

Sunday, September 26

8:30 – 9:30 am **Themed Support Sessions**
9:45 – 10:45 am **Themed Support Sessions**
11:00 – 12:00 pm **Closing Session**
Finding That Spark!
Megawatt Living: Powering up for an Energized Way of Life

C. Living with CCCA
D. Volunteer - You Can Make a Difference
E. Cicatricial Alopecia for Men
F. Tips and Tricks

Sharon Dunas, MFT, President, National Alliance on Mental Health, Westside Los Angeles
Nancy FitzGerald, Communications Director, Women's Dermatologic Society

Themed Support Sessions

A. Express Yourself!

Learn how to turn trauma into healing and manage the fears, tears, stress, pain and uncertainty in a safe, nurturing environment.

B. & C. Living with CCCA

A discussion about fear, vanity, compassion, tactics and implications.

D. Volunteer: You Can Make a Difference

Become a patient advocate. Learn how to start a local support group. Learn how to give telephone or email support to those in need.

E. Cicatricial Alopecia for Men

Discuss the journey that enables you to come to terms with your diagnosis and continue with your normal life. This session is for men only.

F. Tips and Tricks

CONFERENCE PROGRAM

See demonstrations and learn useful suggestions regarding scalp and hair care.

Please indicate which sessions you will attend:

Friday Evening Welcoming Reception

Saturday Themed Support Sessions

A B **(Select ONE)**

Saturday Evening Dinner

Complimentary for registered guests only. There will be a \$50 charge for other guests.

Sunday Themed Support Sessions

C or D , and E or F **(Select TWO)**

REGISTRATION FORM

Please Print Clearly

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

PHONE HOME _____ CELL _____ EMAIL _____

TRAVEL INFORMATION:

ARRIVAL DATE AND TIME _____ DEPARTURE DATE AND TIME _____

ACCOMMODATIONS:

Will you be staying at the Crowne Plaza Beverly Hills? Yes _____ No _____

CONFERENCE REGISTRATION:

	# Persons	Amount	Totals
Early Bird Registration received by August 23		\$200	\$
Registration received after August 23		\$250	\$
Spouse, family, friends		\$125	\$
On site Registration		\$300	\$
Scholarship donation* – give someone else the opportunity to attend the conference			\$
Donation*			
GRAND TOTAL			\$

Registration fees may be tax deductible. Consult your tax advisor.

*Donations are optional and are tax deductible.

HOW TO REGISTER: Payment Method Options

1. Online Credit Card – Please visit our website to pay and register online at Event Brite’s secure site:

http://carfintl.org/patient_conference.html

2. Check – Make check payable to CARF (US dollars only) and indicate “LA Conference” on check.**

3. Credit Card by Mail or Fax – Credit card information must accompany this form.**

Visa MasterCard Account _____ Expiration _____

Name on Card _____ Signature _____

****Mail check or credit card information, registration form and sign-up sessions (see other side) to:**

Margaret Sachs, 12516 Nedra Dr., Granada Hills, CA 91344.

Or FAX credit card information, registration form and sign-up sessions to: FAX 301- 249-4246

Upon receipt of your registration, we will send you a confirmation. Cancellations received by September 8, will be refunded by mail less a \$25 per person administration fee. **Cancellations are not refundable after September 8, 2010.**

List names of registered friends or family members: _____

Indicate if you require special assistance and include a written description of your needs: _____