

## Cosmetic Options for Covering Hair Loss

Product	Description	Where It Can Be Purchased
Toppik	<ul style="list-style-type: none"> <li>Hair-thickening, color-matched, organic keratin protein fibers intertwine with your own hair to conceal hair loss</li> <li>Spray Applicator for more even applications (\$18.95)</li> <li>Hairline Optimizer eliminates straight lines at the front hairline (\$5.95)</li> <li>Fiberhold Spray strengthens the bond between the fibers and your own hair (\$8.95)</li> <li>Available in 9 colors (Auburn, Black, Light Blonde, Medium Blonde, Dark Brown, Light Brown, Medium Brown, Gray, White)</li> <li>Needs surrounding hairs to keep in place</li> <li>Sizes: Travel \$6.50; Regular \$21.95; Economy \$43.95; Giant \$76.95</li> </ul>	<a href="http://www.toppik.com">www.toppik.com</a>
Fullmore	<ul style="list-style-type: none"> <li>Hair-thickening color-matched aerosol spray</li> <li>Contains fibers that bond to existing hair to conceal hair loss</li> <li>Available in same 8 colors as Toppik (no medium blonde available)</li> <li>Fiberhold Spray strengthens bond, ensures that Fullmore won't rub off or run off in rain (\$8.95)</li> <li>7.5 oz. spray for \$21.95</li> </ul>	<a href="http://www.fullmore.com">www.fullmore.com</a>
Couvré	<ul style="list-style-type: none"> <li>Color-matched masking lotion that conceals thin spots</li> <li>Lotion reduces contrast between hair and scalp for fuller-looking hair</li> <li>Does not rub off or stain, but washes out with shampoo</li> <li>Available in same 8 colors as Toppik (no medium blond available)</li> <li>\$21.95 for tube with 90-day supply</li> </ul>	<a href="http://www.couvre.com">www.couvre.com</a>
Bumble and Bumble Hair Powder	<ul style="list-style-type: none"> <li>Adds volume to surrounding hair</li> <li>Can be used on areas with no hair</li> <li>Available in 5 colors (Black, Brown, Red, Blondish, White)</li> <li>Can be messy when applying (apply before dressing!)</li> <li>Expensive (\$19 for 1 oz, \$35 for 4 oz)</li> </ul>	<a href="http://www.bumbleandbumble.com">www.bumbleandbumble.com</a> (type "hair powder" in search box in upper right hand corner)
Salon Grafix Powder Shampoo	<ul style="list-style-type: none"> <li>Similar to Bumble and Bumble Hair Powder</li> <li>Available in 4 colors (Brunette, Blonde, Black, Silver)</li> <li>Less expensive (\$8 for 4 oz)</li> </ul>	<a href="http://www.salongrafix.com">www.salongrafix.com</a>
CRC Concealing Color	<ul style="list-style-type: none"> <li>Colored cream you rub into bare or thinning areas</li> <li>Can buy brush applicator for fading effects</li> <li>Available in 6 blendable colors you paint or rub in (Grey, Beautiful Blonde, Ravishing Red, Rich Brown, Golden Brown, Deep Black/Brown)</li> <li>Also comes as Quick Touch applicator, available in all colors above, except Grey</li> <li>Water resistant, but washes out with shampoo</li> <li>\$28.50 for 1.25 oz, lasts 2-3 months</li> </ul>	<a href="http://www.crclabnyc.com">www.crclabnyc.com</a>
DermMatch	<ul style="list-style-type: none"> <li>DermMatch colors your scalp to match your hair color</li> <li>Rub the product on, then brush it through</li> <li>You can rub it into completely bare areas</li> <li>It also coats and thickens thin hairs, making them stand up and spread out for maximum fullness.</li> <li>Available in 7 blendable colors (Platinum Blonde, Silver-Grey, Red, Light Brown, Medium Brown, Dark Brown, Black, White)</li> <li>Stays on during rain and while swimming or sweating (per website and reviews)</li> <li>Can use in conjunction with Toppik or Nanogen</li> <li>\$30 for 1 disk, lasts 4-6 months</li> </ul>	<a href="http://www.DermMatch.com">www.DermMatch.com</a>
Great Looking Hair	<ul style="list-style-type: none"> <li>Temporary hair spray</li> <li>Available in 8 colors (Black, Dark Brown, Medium Brown, Light Brown, Auburn, Silver Brown, Silver Black, White)</li> <li>\$10 for 1 can</li> </ul>	<a href="http://www.ronco.com">www.ronco.com</a> (type "GLH" in search box in upper left corner)
Tween Time Haircolor Touch-up Stick	<ul style="list-style-type: none"> <li>Hair "crayons" made by Roux, available in 7 colors (Auburn, Black, Light Brown, Medium Brown, Dark Brown, Violet Blaze, Wildfire)</li> <li>Shampoos out</li> <li>\$7 per touch-up stick</li> </ul>	<a href="http://www.sleekhair.com">www.sleekhair.com</a> (type "Tween Time" in search box in top right hand corner)