



An Easy Way to Help CARF... Just Go Shopping!

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Some people love to shop. Some people live to shop. And some people use their shopping as a way to help CARF...

No matter how you feel about shopping, now there's an easy way to raise cash for CARF, just by going to your store or buying from your favorite online merchant. How does it work? It's easy. You register your existing credit cards, supermarket loyalty cards, and debit cards, and CARF earns a percentage of your purchases.

You don't have to use a special credit card—the cards you have are just fine. If your cards earn reward points or airline miles, you'll still receive them. Nothing changes from your end. The program is funded by merchants—from major retailers like Macy's to small regional grocers.

More than 1,000 online merchants also participate, such as:

Apparel and Shoes – men: Bloomingdales, Brooks Brothers, Gap, Nordstrom, Men's Warehouse...
Apparel and Shoes – women: Banana Republic, DSW, Victoria's Secret, Wilson's Leather...
Auto and Travel: Enterprise Rent a Car, Virgin Atlantic Airways, Travelocity, Jet Blue, Marriott...
Baby and Maternity: Babies R Us, Diapers.com, Kids Foot Locker, MyStrollers, Walmart...
Books, Music and Movies: Amazon, iTunes, eBay, Guitar Center, Kaplan Test Prep, Netflix...
Computers and Software: Apple Store, Adobe, HP, Microsoft, Quickbooks, Toshiba, CompUSA...
Electronics and Photos: Best Buy, Bose, Circuit City, Fuji Film, Kodak, TiVo, Radio Shack...
Financial Services: Allstate Insurance Company, Lifelock, Turbo Tax, stamps.com, H&R Block...
Flowers and Gifts: 1-800-Flowers, Crabtree & Evelyn, FineStationery.com, Lenox, Pottery Barn...
Gourmet and Grocery: Godiva Chocolatier, My Wines Direct, Harry and David, Starbucks Coffee...
Health and Beauty: The Vitamin Shoppe, Clinique, Lenscrafters.com, Sephora, Walgreens, QVC...
Home and Garden: Home Depot, Linens 'N Things, Williams Sonoma, Gardener's Supply...
Jewelry and Watches: Zales, Fossil, Hammacher Schlemmer, HSN, Adorn Brides, The Watchery...
Office and School Supplies: Staples, Office Depot, Vistaprint, 123Inkjets.com, Monster.com...
Pet Supplies: PetSmart, PETCO, Live Aquaria, 1-800-PetMeds, Pet Food Direct...
Sports and Outdoors: REI, Six Flags, ProGolf.com, TicketsNow, U.S.OlympicShop.com...
Toys and Hobbies: Toys R Us, Batteries.com, DisneyStore, Scholastic Store, Blick Art Materials...
Wireless and Internet Services: Verizon Wireless, Verizon Broadband, eFax, Skype, eBay...


The program is called **eScrip**. It's been around for ten years and accredited by the Better Business Bureau since 2001. The firm behind eScrip is ESI, based in San Mateo, California. They point out: "The best reference we can put forward is the caliber of retailers that ESI is enrolling on the program. These retailers are entrusting ESI to run a quality, safe, and very visible program using their names and their donations."

Ready to try? Great! I'll walk you through the process.

First, go to: www.escrip.com

Step 1: Find CARF

Click on “Sign up now” and search by “Group Name” for the Cicatricial Alopecia Research Foundation by entering “alopecia” in the box.



supporter registration

Steps **1** 2 3 4 5 6

There are 6 easy steps to register as a supporter with eScrip. The first step of the registration process is for you to identify the school, group or organizations that you would like to support. Your [privacy](#) is important to us at ESI. We have taken security measures to protect your information.

Search to see if your group is enrolled with the program.

- Group Name
- Group ID
- City where Group is Located
- Zip Code where Group is Located

You could also use "cicatricial," if you like spelling that! (Typing "CARF" will not work, since acronyms aren't used.) Then you'll see Cicatricial Alopecia Research Foundation. Click on that...



supporter registration

Steps **1** 2 3 4 5 6

Your search for "alopecia" found 1 groups.
Select the group which you would like to support by clicking on the group's name.

| Group ID | Name | Address | City |
|-----------|--|--------------|-------------|
| 500020699 | Cicatricial Alopecia Research Foundation | Po Box 64158 | Los Angeles |

Search to see if your group is enrolled with the program

- Group Name
- Group ID
- City where Group is Located
- Zip Code where Group is Located

Step 2: Identify Yourself

Next, enter your name and address. Note that this and all other pages are secure (“https...”)





supporter registration

Steps 1 2 3 4 5 6

Please Provide Information about Yourself

Mandatory Fields are Indicated in Red

Title

First Name

M.I.

Last Name

Address

City

State

Zip Code -

Phone - -

Email


Please ensure all information is accurate -- invalid information will not be tracked for contributions.

Your email address will only be used to send you special eScrip supporter promotions and information.

Next

Step 3: Enter Grocery Cards If You Have Any

In the third step, you'll be asked for a grocery card. If you don't have a Safeway Club Card or something similar for another participating grocer, just skip this step and click "Next."



The screenshot shows the eScrip supporter registration process. At the top left is the eScrip logo. Below it, the text "supporter registration" is displayed. A progress indicator shows six steps, with step 3 highlighted in a blue circle. The main heading for this step is "Register your Grocery and eScrip Community Cards". Below this heading, there are two columns: "Card Type" and "Card Number". There are four rows of input fields, each with a dropdown menu for "Card Type" and a text box for "Card Number". At the bottom left of the form is a blue "Next" button.

eScrip

supporter registration

Steps 1 2 **3** 4 5 6

Register your Grocery and eScrip Community Cards

| Card Type | Card Number |
|---------------|----------------------|
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |

Next

Step 4: Enter Your Credit Cards

Step 4 is the important part. Enter your credit and debit cards. Again, your browser will show this is an encrypted, secure page.



supporter registration

Steps 1 2 3 **4** 5 6

Register Additional Credit and Debit Cards

By registering any or all of your credit and debit cards, you can earn even more money for your group.

| Card Type* | Card Number |
|---------------|----------------------|
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |
| Select Card ▼ | <input type="text"/> |



*Card Type is designated by the logo that appears on the card.

Step 5: If You're a Macy's Cardholder

The fifth step is only if you have a Macy's credit card right now. If not, just click on "Next."



The screenshot shows the eScrip supporter registration interface. At the top left is the eScrip logo. Below it, the text "supporter registration" is displayed. A progress bar shows six steps, with step 5 highlighted in blue. The main heading is "Retail Credit and Gift Cards". Below this, there are two columns: "Card Type" and "Card Number". Each column has four rows, each starting with a "Select Card" dropdown menu followed by a text input field. At the bottom left, there is a blue "Next" button.

Step 6: Confirmation and You're Ready to Go

The final step just summarizes what you entered. If it looks OK, just hit "Confirm." Otherwise, you have a chance to edit what you entered.

That's it! You'll automatically earn CARF from 1-5% or more of each purchase you make at participating retailers. As mentioned above, if you receive reward points or airline miles on your credit cards, you'll still get them from your bank. The contributions that CARF receives are from the merchants.

Have a look around the site and you'll see that companies in all categories and all parts of the country are represented. And thanks for taking the time to help CARF!

As with any time you enter your credit card or other personal information online, use caution if the computer is shared with others. Typical precautions include closing the window, and following the browser's process to "clear the cache" or "delete cookies."

Please encourage your friends and family members to register their credit cards, supermarket loyalty cards, and debit cards to help raise money for CARF.